

# Effective Motivational Leadership™

- Developing the leadership within your organization

*By example, great leaders inspire those around them to perform at their best.*

*Effective Motivational Leadership is a program designed to help you become a leader that inspires growth and innovation within your organization.*

## ≥ What is it about?

Today more than ever, motivational leadership is essential in developing people to their full potential. Effective Motivational Leadership is a program for the leader who wishes to strengthen their own and their teams efficiency through motivation.

Effective Motivational Leadership tackles the challenges of becoming an effective leader, by looking at the core values of leadership, self-image, and communication and motivation effectiveness. As a successful leader you realize that the potential and growth of your organization relies on the development and motivation of your employees. You recognize yourself as someone who sets the standards that others follow.

## ≥ How does it work?

Effective Motivational Leadership is a 9 - 11 month development program with theory, tools and practice within your organization. The program will require you to use 4 to 6 hours weekly. You will meet with your personal LMI coach approximately every three weeks to discuss your progress and possible obstacles. Your coach will keep you focused and base your meetings on your own tasks and daily challenges.

The program material is in English and has a curriculum of eight lessons with practice and related theory, which you will adapt and transfer to new behaviors and measurable results. You will also receive the theoretical part as an audio file. The program also includes a kick-off meeting and mid- and end evaluation meetings, that your manager will take part in.



Leadership Management® International  
LMI Denmark A/S • [www.lmi.dk](http://www.lmi.dk)

## ≥ What will I learn?

This program will help you and your team learn and understand what it takes to become an effective motivational leader, while developing and communicating a vision for the future.

It will teach you how to set high standards for accountability, the importance of a shared vision and how to use clear and effective communication. It will teach you the process of motivation and you will learn how to encourage personal growth and empowerment within your team. Through change and innovation, you will learn how to develop your own and your teams potential. You will become a leader to others by demonstrating you have the qualities of leadership, rather than by ordering others to follow your direction.

## ≥ What is the cost?

This program includes a personal mentor for 9 - 11 months as well as a comprehensive theoretical and practical curriculum. It includes 8 personal meetings with your LMI coach at your company location, as well as three meetings with both your coach and your mentor or supervisor.

The price for the program is Kr. 38.500 excluding VAT and driving fee.

## ≥ What is LMI?

Our mission is to develop leaders and organizations to maximize their full potential, whether it be on a personal, family, or organizational level. LMI Denmark was initiated in 1990 as a consultation firm. Since then, more than 7000 leading individuals have invested in LMI leadership programs.

Read more at [www.lmi.dk](http://www.lmi.dk)

## ≥ Contact

Contact us for more information about the program or for a noncommittal meeting.

Director and Coach  
Evabeth Mønster  
Phone 4040 3022  
Mail: [em@lmi.dk](mailto:em@lmi.dk)

LMI – a global success since 1966

